Folded
by Raw Edges

MUTINA

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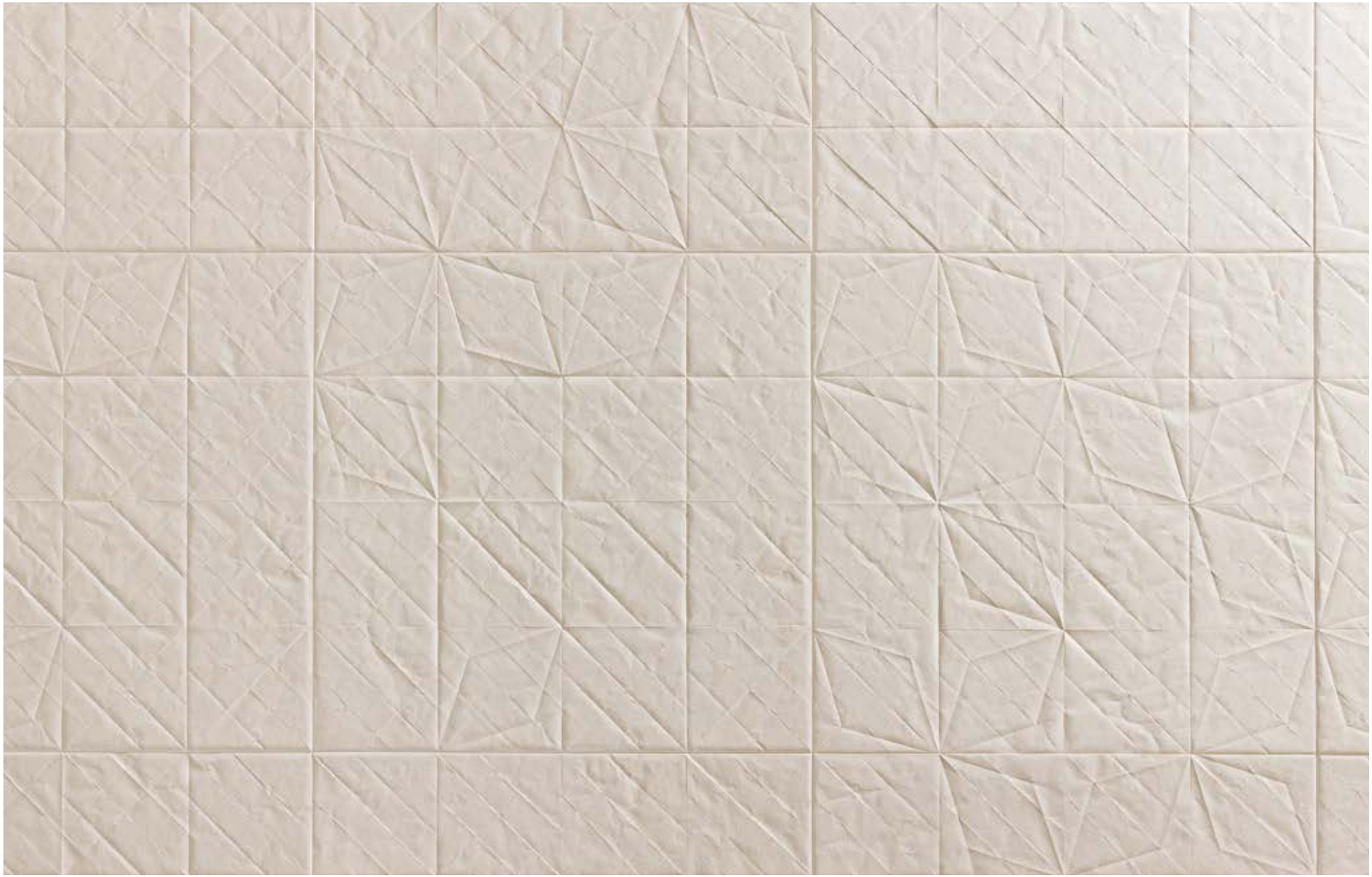
Riprodurre gli effetti della carta piegata nella ceramica, una materia antica con caratteristiche e peculiarità specifiche, come la possibilità di essere fusa in forme e sagome così inaspettate da assumere sembianze elusive e persino ingannevoli. Una sfida per Raw-Edges non nuovi a sperimentazioni con questo fragilissimo, delicato e sottile materiale. Come riferimento visivo, i pattern ceramici tradizionali che erano (e sono tuttora) molto comuni negli appartamenti di Tel Aviv degli anni Cinquanta e Sessanta: pattern ripetitivi giocati sull'alternanza cromatica. Raw Edges, originari di Israele, hanno cercato di ricrearne la ripetitività, e il fascino intrinseco, solo attraverso linee di piegatura.

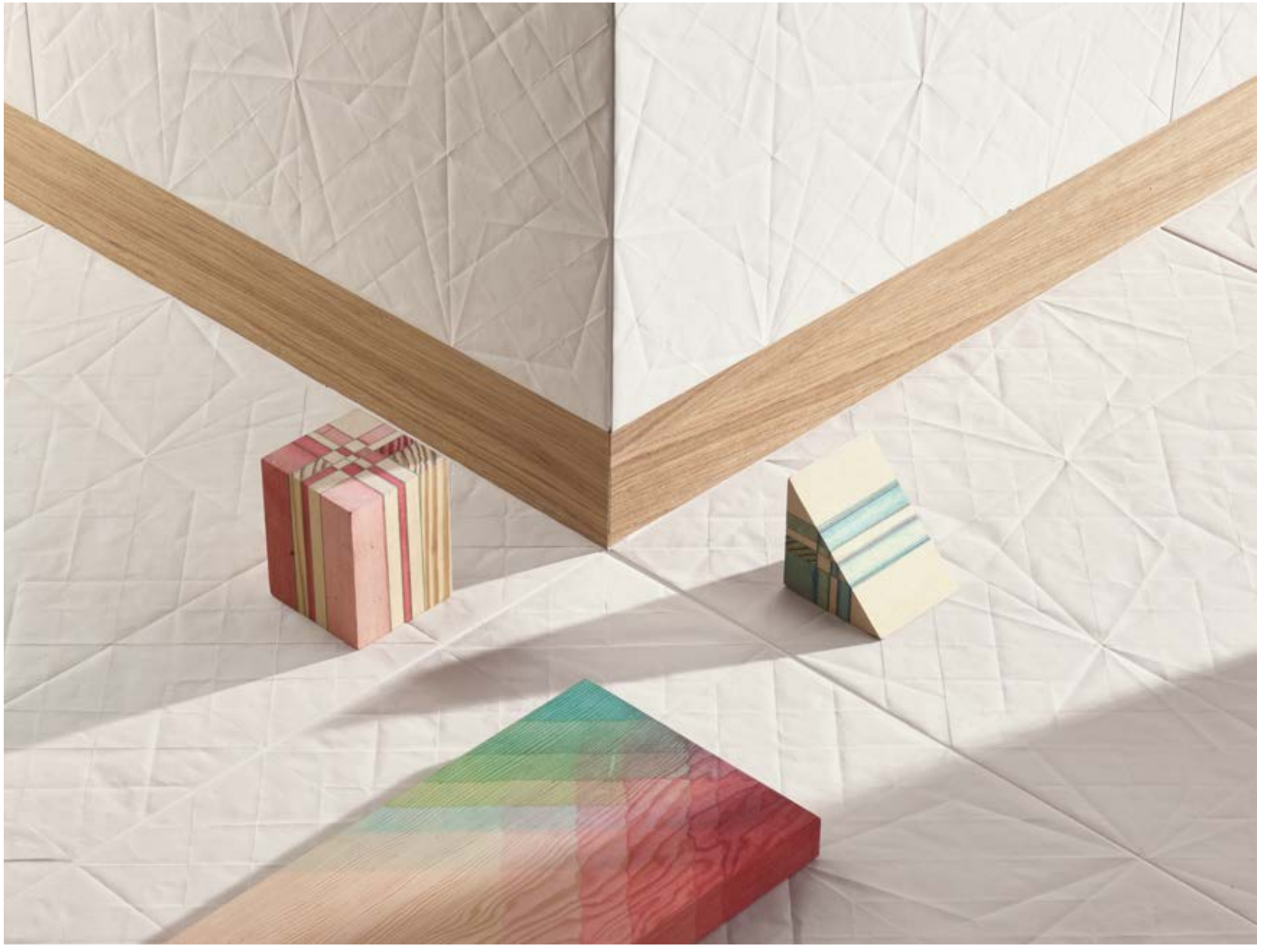
The idea is to reproduce the effect of folded paper on ceramics, an ancient material with so many characters and features, such as the ability to be cast into such unexpected forms and shapes thus it could be elusive and even deceiving. A challenge for Raw-Edges who have already experimented with this very fragile, delicate and thin material. As a visual reference, they were inspired by the old repetitive tile patterns that were very common (and still are) in old apartments in Tel-Aviv from the 50' and 60', and which play with color alternation. Raw Edges, original from Israel, have attempted to achieve the repetitiveness and its intrinsic charm through folded lines only.

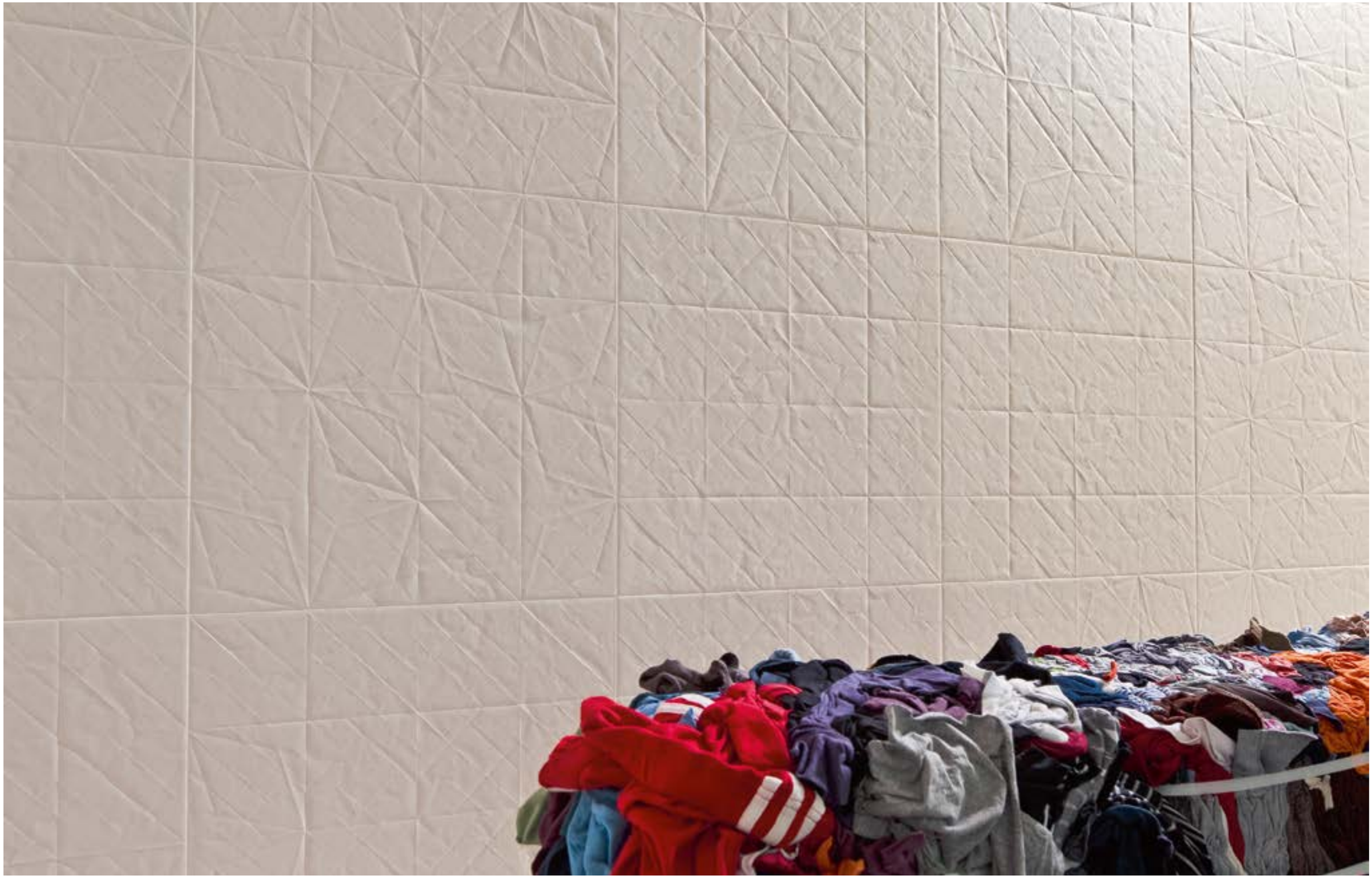
Durante il nostro incontro con Mutina, siamo stati contagiati dal loro approccio entusiasta alla ceramica e dalla loro volontà di promuovere il design anche in campo ceramico. La sensazione che abbiamo avuto è quella di persone che amano quello che fanno e il loro lavoro in team.

First of all, after meeting Mutina's partners we were 'infected' by their great energetic approach toward ceramics and their willingness to promote design within this field and it also seems that they enjoy their work and each other's company in the most inspiring way.

Yael Mer, Shay Alkalay



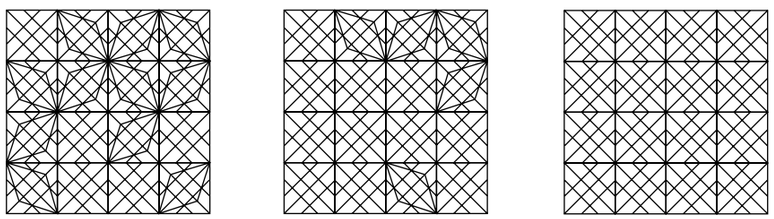




Sizes & Colors

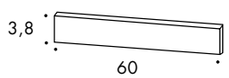
design	Raw Edges	2010
production	industrial	
material	gres porcellanato ad impasto omogeneo homogeneous porcelain stoneware	
thickness	10 mm	
*	misure nominali/nominal sizes	
size	60·60 cm / * $23_{5/8}$" · $23_{5/8}$"	

Modello depositato n° 001912999-011 – data di deposito: 06/09/2011
Registered design n° 001912999-011 – date of registration: 06/09/2011



3 pattern miscelati random nella scatola
3 patterns randomly mixed into the box

battiscopa/skirting	3,8·60 cm / * 2"·$23_{5/8}$"	



sezione
section

Sizes & Colors

3 pattern miscelati random nella scatola
3 patterns randomly mixed into the box

Technical Features

BIA GROUP

NORMA STANDARD	CARATTERISTICHE FEATURES	VALORE PRESCRITTO VALUE REQUIRED	FOLDED
ISO 10545/3	assorbimento d'acqua/ water absorption	< 0,5%	0,5%
ASTM C373		< 0,5%	0,5%
EN 101	durezza superficiale (scala mohs) surface hardness (scala mohs)	> 5	7
ISO 10545/9	resistenza agli sbalzi termici resistance to thermal shock	nessuna alterazione visibile no visible alteration	resiste resistant
ASTM C484		no samples must show visible defects	unaffected
ISO 10545/12	resistenza al gelo frost resistance	nessuna alterazione visibile no visible alteration	resiste resistant
ASTM C650			unaffected
ISO 10545/4	resistenza alla flessione breaking strength	≥ 35 N/mm²	61,2 N/mm²
DIN 51130-04		valori medi 6÷10° R9 10÷19° R10 19÷27° R11	R9
ASTM C1028	scivolosità anti-slip	> 0,60	dry 0,78 wet 0,60
ISO 10545/14	resistenza alle macchie stains resistance	≥ classe 3	4
LEED CERTIFICATION 4.1 Sistema produttivo con certificazione ambientale ISO 14001 : 2004 Environmental management system ISO 14001 : 2004			25% recycled material

V1
variazione uniforme
uniform variation

Packing

FORMATO SIZE	PZ·MQ PCS·SQM	PZ·SCAT PCS·BOX	MQ·SCAT SQM·BOX	SCAT·PAL BOX·PAL	KG·SCAT KG·BOX	KG·PAL KG·PAL	MQ·PAL SQMS·PAL
60·60 cm	2,77	3	1,08	40	22,85	914	43,20
battiscopa 3,8·60 cm	–	10	6 ml	–	5,00	–	–

Raw Edges

Raw Edges, design studio fondato da Yael Mer e Shay Alkalay, è entrato a far parte del team Mutina nel 2010. Hanno disegnato le collezioni Folded, Tex e Tape.

Nati a Tel Aviv, Yael Mer e Shay Alkalay si sono spostati da Gerusalemme a Londra, dove hanno fondato il Raw Edges Design Studio. Yael ama piegare come fogli sottili strati dei materiali più vari, generando volumi curvi e forme funzionali. Shay ha un profondo interesse per il modo in cui le cose si muovono, funzionano e interagiscono. I due diversi approcci convergono nella creazione di progetti inediti, frutto di una spiccata sensibilità ambientale. Nel 2009 hanno ricevuto l'Elle Decoration International Design Award per Stack di Established & Sons e sono stati insigniti del Designers of the Future Award al Design Miami/ Basel. Collaborano con diversi brand internazionali come Cappellini, Established & Sons, Moroso, Kvadrat, Stella McCartney, Arco, Golran, Moustache e Lema. I loro lavori sono presenti nelle collezioni permanenti di musei a livello internazionale.

The Raw Edges design studio, founded by Yael Mer and Shay Alkalay, became part of the Mutina team in 2010. They designed the Folded, Tex and Tape collections.

Both born in Tel Aviv, Yael Mer and Shay Alkalay moved from Jerusalem to London where they founded the Raw Edges Design Studio. Yael likes to fold slim layers of all sorts of material as if they were paper, creating curved volumes and functional forms, while Shay has a passionate interest in the way things move, function and interact. These two different approaches combine in the creation of original projects, characterised by a keen sensitivity towards the environment. In 2009 they received the Elle Decoration International Design Award for Stack by Established & Sons and the Designers of the Future Award in the furniture section at Design Miami/Basel. They work with a number of international brands and producers, such as Cappellini, Established & Sons, Moroso, Kvadrat, Stella McCartney, Arco, Golran, Moustache and Lema. Their work is part of the permanent collections in several international museums.

La carta è un materiale con cui ci piace molto lavorare, è versatile, accessibile e, quando è segnata o piegata, la superficie diventa affascinante e piacevole al tatto. Le piastrelle di Folded riproducono queste caratteristiche e creano una tensione tra l'estetica delicata della carta e la durevolezza della ceramica.

Paper is a material we consistently enjoy using throughout our work. It's versatile, accessible, and when it is scored and folded its surface turns beautiful and tactile. Folded tiles translate these qualities of paper into ceramic and create tension between the delicate appearance of paper and the durability of the ceramics.

Yael Mer, Shay Alkalay

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